



Atlantic Chamber
of Commerce

Representing business since 1896

Chambre de commerce
de l'Atlantique

Représentant les affaires depuis 1896

Chamber Partnership Initiative

Supporting Chambers and Their Members

OCTOBER 2020



AGENDA

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Introductions

About the Chamber Partnership Initiative

- The Chamber Partnership Initiative (CPI) is helping with the **economic recovery of Canadian businesses**.
- CPI empowers chambers and their members with technology, resources and funding support - **at no cost!**
- Providing a suite of technology solutions to partnered chambers and their members along with **up to \$7,500 in wage subsidies** for each student through the Student Work Placement Program (SWPP)



A Partnership to Address Economic Challenges

- The Federal Government has a roster of programs to support economic recovery across Canada, in partnership with SMEs, post-secondary institutions and communities from coast to coast
- Provincial chambers such as the Ontario Chamber of Commerce and Magnet have been selected to deliver financial and technology supports to employers, students and local communities
- Together, **we are helping Canadian chambers support Canadian business:**
 - **Wage subsidies** for employers who hire a post-secondary student from college or university into a meaningful Work-Integrated Learning opportunity
 - Work-Integrated Learning programs are a way to support the workforce to apply newly acquired skills in real work environments and for employers to meet skills demands that are changing at a rapid pace – **i.e. co-op, internship, work experience, etc.**
 - Curated content connecting businesses to a network of resources, opportunities and supports

Financial Supports for Chamber Members

Employer members of partnered chambers will receive the support they need to successfully participate in the Student Work Placement Program (SWPP)

The Student Work Placement Program (SWPP) provides supports for employers through wage subsidies up to 75% of total wages up to **\$7,500 per placement**

Here are some scenarios of how SWPP supports for employers:

Scenario 1: Local shop owner, Bob hires a co-op student during the Winter semester (January 1st – March 31st) to build a website for their business. Bob pays the student a sum of \$10,000 for 3 months of full-time work. Bob will be reimbursed \$7,500 for their student hire.

Scenario 2: A long term care facility hires a student on a part-time basis in Winter 2021. The student is paid \$5,000 for their work throughout the semester (sum of hourly wages) The employer receives \$3,750 in wage subsidies for the placement.

Scenario 3: A marketing agency hires a student on a short-term basis (February 1st to March 15th) to assist with their busy season. The agency pays the student \$3,500 and receives \$2,625 in wage subsidies from SWPP.

Technology Supports Available Through Your Chamber's Portal:

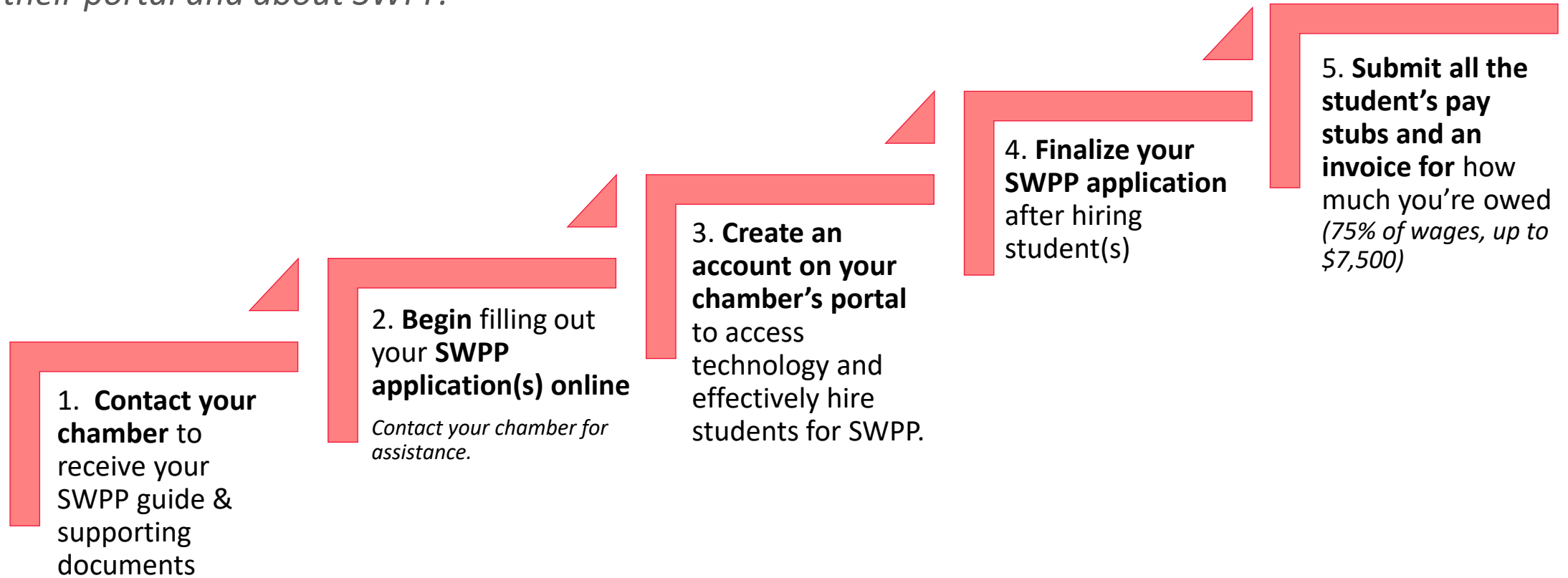
SAVE TIME	Talent & Recruitment: <ul style="list-style-type: none">• HR platform to hire students, experienced professionals or general labour• Largest student recruitment platform in Canada: Outcome Campus Connect	Curated Information: <ul style="list-style-type: none">• Receive news updates through your customized dashboard from our content providers: government, industry organizations and key partners
RESOURCES	Wage Subsidies: <ul style="list-style-type: none">• Up to \$7,500 per student to support businesses hiring post-secondary students	Labour Market Information: <ul style="list-style-type: none">• Consult with your local chamber to receive insights on the job market by position title, location and compensation:<ul style="list-style-type: none">• i.e. Marketing Manager in Ottawa - \$30/hour
OPPORTUNITY	Business Growth & Export: <ul style="list-style-type: none">• Trade missions, funding programs, events and content	Collaboration Opportunities: <ul style="list-style-type: none">• Plug into the community of local and regional chambers to promote inter-provincial trade

Connect with your local chamber to learn more and sign up for an account.



Employers: How to Apply for SWPP

Contact your local chamber to learn more about their portal and about SWPP.



Note: Your local chamber will provide you with a step-by-step guide to completing your application, supporting documentation on the SWPP program and an invoice template as part of their partnership with CPI



Employer Next Steps

- 1 Connect with your local chamber:

info@chambrevallee.ca

- 2 Understand your SWPP needs

- Do I need a full time or part time student?
- What program of study would be helpful for my business?

- 3 Begin your application online

<https://magnet.whoplusyou.com/lp/valleychamber>





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MagnetToday



MagnetNetwork



Magnet-Today



Appendix: Student Work Placement Program (SWPP) Eligibility

SWPP Program Eligibility: Employers

- Registered Canadian businesses, not-for-profits, hospitals, long-term care facilities and post-secondary institutions (universities, colleges, and polytechnics).
- Federal, Provincial, Territorial and Municipal Government does **not** qualify.
- Are committed to paying the student for the role and providing a quality learning experience.
- Has the financial capacity to pay the student for the duration of the placement in full
 - The wage subsidy will be administered after receiving the final pay stub at the end of the placement
- The Government of Canada has also introduced the following changes to the program in response to COVID-19:
 - Employers will have the flexibility to postpone placement start dates to avoid rescinding placements
 - Employers will be able to apply for funding before they finalize their selection of students to hire
 - Students will be able to work from home
 - Post-secondary institutions (universities, colleges and polytechnics) will be able to be the employer of record to offer meaningful placements to students.
 - Hospitals and long-term care facilities are also eligible employers of record (1500 placements have been reserved)

SWPP Program Eligibility: Students

- Registered as a domestic student in a recognized Canadian post-secondary institution.
- Canadian citizens, permanent residents, or persons to whom refugee protection has been conferred under the Immigration and Refugee Protection Act. ***International students with a work permit are not eligible.***
- Have a [Work-Integrated Learning component](#) (e.g. co-op, internship, etc.) in their program of study or course during the semester of the application, which their post-secondary institution recognizes as being fulfilled with the placement at your organization.
- Can be in a full or part-time program and from any program of study (i.e. STEM, business, arts, etc).

SWPP Program Eligibility: Placements

- Full-time or part-time positions.
- Stacking with provincial tax credits is allowed, but it's the employer's responsibility to follow their provincial tax credit guidelines and consult a tax professional. Please note, wage subsidy funds cannot be counted toward any tax credits, only actual paid wages.
- Partial government funds from provincial/territorial/municipal sources are permitted but only funds from non-governmental sources can be subsidized under this program (for example, a position paid with 60% provincial grant funding is only eligible for a subsidy on the 40% of the non-governmental funds from the employer).
- A placement cannot be funded by this program and another source of federal funding, such as Canada Summer Jobs, Canada Emergency Wage Subsidy (CEWS), or any other delivery partner of the Student Work Placement Program (full list available [here](#)).
- **Funding is limited and administered on a first-come, first-served basis wherein completed applications are prioritized in the order they are received.**